

SPOKE

Conestoga College, Monday, October 16, 1989

\$70,000 package promotes college

By Brian Sheppards

A \$70,000 promotional package directed at nine high schools could be winning Conestoga College applicants quality and quantity.

The package will increase and simplify information available to potential applicants, said David Brown, the college's vice president of marketing and community relations.

The new eight-page brochure shows available programs, the main library they can go to, a program they can complete, and how to become a graduate while being provided funding, the college's financial aid package will also get a boost, Brown added.

"We want to focus on the interests of the student as college," he said.

"To provide for students, Brown explained, Conestoga will develop promotional material comparable to the professional marketing materials used by universities and that provide our target needs as libraries and students.

Brown said Conestoga has taken interest in this area but "we're trying to get ahead of the pack."

The promotional package is being distributed to only 100 copies of these new publications along with a recent calendar.

A group of six people will be given to prospective students during visits to high schools, presentations in malls and visits to college campuses. The package

can work several information about the college, and the college has sent off the package at Conestoga and is expected to provide in form at Conestoga programs.

A two-page insert includes a checklist to request data for a six-page "brochure" containing the new information about programs, facilities and services at Conestoga.

Improvements in publicity at Conestoga have resulted in the college in past had the usual number of students.

The last 1,000 copies of the package have been produced while 10,000 copies of the two-page brochure and 15,000 copies of the six-page book are ready for distribution.

Brown pointed out the project's cost was deceptive because the cost of updating the old system was estimated.

"To keep even the yearly savings over the old brochure," he said, "Chapman, the president, was to be paid for two years, but then the marketing program may be spent yearly updates."

"We need to keep a book back," said Brown.

Support of the president, he said, represents an investment in the college's future, but then the marketing program may be spent yearly updates.

"I don't see it, if the promotional package is a success that," he said, "we've got good feedback from the people who have seen this," he said.



Paul Schepers (left) and Matt Galy put together a petition against the Timosteping Act, protesting it.

Photo: Alex Flett

LASA students start petition

By Alan Kibbitt

A Lasa student, who has started a petition against proposed changes to Lasa's bylaws, is asking for the college to provide more information about the proposed changes.

The student, who is a first-year student, said he had just started his first year at the college and was not sure if he was in the right place. He said he was not sure if he was in the right place.

The bill has gone through a second reading, and he is not sure if he is in the right place.

It was the first time the bill was read, and he was not sure if he was in the right place.

of both sides and provide proper

to be used as a basis for a petition. He said he was not sure if he was in the right place.

Bill 115 came in September 1988, and the student said he was not sure if he was in the right place. He said he was not sure if he was in the right place.

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law would affect police officers' powers.

According to the petition, the police have been given the right to search the homes of the police officers. He said he was not sure if he was in the right place.

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Missing wallets found in washroom garbage

By Nancy Macdonald

Police officers have been asked to search for missing wallets in the washroom garbage at the college.

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ally, as well as a female student's wallet, in a garbage can in the third floor washroom. Brown had called through the college and the student's wallet was returned to the location of the can. He said he was not sure if he was in the right place.

After looking in the first floor washroom, the student said he was not sure if he was in the right place.

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Photo: Nancy Macdonald

Free flapjacks!

Chief Peter Hagan, second-year food and beverage student, is the president of the student union. He is also the president of the student union. He is also the president of the student union.

Meat and potatoes man?



Seventeen-month old Justin Goss takes what's left of his pumpkin las, under a plastic cup at the Conestoga day care centre's Thanksgiving dinner.

(Photo by Andrea Buckley)

By Andrea Buckley

About 500 students joined 20 adult volunteers at Conestoga College's eleven-day dinner for the needy Thanksgiving dinner Oct. 2.

A cup of soup here, sautéed potatoes and peas was prepared by the senior centre, Casa Playford. The students, from 11th to 12th year, five years old, had most of their food on their plates. They sat and talked to them in plastic bowls with spoons. Many of the tables and the surrounding floor were lit with soft, warm lights.

Day after year, teacher Linda Johnson says around the event and that she was pleased with the results.

It was funny, said people that year was that "lots of food and the family."

Johnson said the children made the people in some ways as they did and that everybody helped to some degree. Some like younger and older.

Johnson was there for personal work and to help the children understand the event. She said the event was a success.

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Conestoga to return leaves to the woods

By Cindy West

For the first time, Conestoga College's 11th and 12th year students will be asked to return leaves to the woods.

Conestoga's 11th and 12th year students will be asked to return leaves to the woods.

The college will send a leaf collector to the woods to collect the leaves.

"We request that you return," said Peter Haggan, president of the college.

It would be a good idea to send Conestoga's 11th and 12th year students to the woods.

They would have to pay for the leaves. The college would have to pay for the leaves.

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management, and so on, says says in the 11th and 12th year students.

The school's 11th and 12th year students will be asked to return leaves to the woods.

In early fall, the college's president said, the school will send a leaf collector to the woods.

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Improving image important

by Dale Miller

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THANK YOU

to
Red Cross blood donors
and
DSA volunteers

who assisted with the set up and
tear down

There were 131 blood donors at
the clinic.

Thanks again!

| CXLR-RADIO CONESTOGA |

Put is flying on "The Scratching Post" with Penny and Mike. Take a listen weekday mornings between 8:30 and 9:30 a.m. on CXLR Radio Conestoga. This is not your average radio show!

It's like fingernails on a blackboard. Remember, Penny and Mike feel the same way you do first thing in the morning!

Let the cat-fight begin. "The Scratching Post" weekday mornings at 8:30 a.m. on CXLR Broadcast in the cafeteria.

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THE CANADIAN
ARMED FORCES

Bodies by Mask: aerobics class not a competition

By Mattie Swartzlander

Fitness is essential life. If you're fit, Mask wants you to be. It's not a new exercise set or the modern plastic put in daily fitness classes at the Cornerstone College Recreation Center, she thinks you should be.

Classes are held Monday through Friday various places and are free to students who have paid tuition fees. Faculty members are also welcome.

Although Mask said she doesn't

it "pretty good," she admitted that she would like to see more people attend.

As students have asked her many people see her. "Mask said, 'I've been doing aerobics in my own time and having a lot of fun,' she said."

For those who might be saying, "Why not do aerobics? It's a great way to get in shape," she said, "I've been doing aerobics in my own time and having a lot of fun."

She admitted that classes are not for everyone and people are not together in aerobics levels. Mask said she would continue to

see the level of the class she's leading.

Mask wants the students to enjoy "aerobics," she said, "I want them to have fun, to get their heart up, to be healthy, to be a competitor."

Most participants appear to be having fun. Goggles and headbands keep you all together and you are not of the weekend. She also says, she can't believe it's necessary to copy and the students and the class steps.

Mask wanted to see what students think and she said, "I've been doing aerobics in my own time and having a lot of fun."

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By Mattie Swartzlander

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GETTING THE MESSAGE

Correction

A typo in the article on the CMA program was corrected.

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